

MES-MAX Brochure Copy Platform  
Group Techna, Montréal

**Headline:** Automate Animal Control

**Subhead:** With MES-MAX, from Group Techna

**Body Copy:** Municipalities are being challenged every day to do more with less. Citizens want services. Budgets have to be tightened. But regulations constantly grow more complex and difficult to enforce. How can a Municipal Manager stretch every dollar to make ends meet?

**Subhead:** With Technology that Pays for itself

**Subhead:** MES-MAX: The Proactive Way to Ensure that Every Pet is Registered and Stays Registered.

**Body Copy:** Up to date Municipalities are using digital technology as a Force Multiplier in all areas of law and code enforcement. Now, with MES-MAX from Group Techna, city and town officials can apply mobile technology to the job being done by Animal Control Staff.

No more lapsed payments or unregistered pets. With MES-MAX your Animal Control Officers can check the status of any licensed animal in town, from the owner's doorstep. This new tool permits Animal Control to issue or renew animal licenses on the spot, including the use of secure credit card transactions to pay fees or fines. When you count up the savings that come from waiting for compliance, waiting for manual data entry to update your municipal database, and then filtering out the keystroke errors that hinder any manual transcription process you will see just how fast MES-MAX will pay for itself. After it does, it will keep on funneling those savings back to city coffers.

**Subhead:** Today's Mobile Computing Makes it Possible

**Body Copy:** Look at the advances that have been made in Wireless Communications in recent years. Group Techna has brought its knowledge of enforcement procedures and its software development capabilities into partnership with today's inexpensive

digital communications to save you money. MES-MAX gives you Wide Area Networking at no more cost than for any other personal digital device. The hand held terminal that runs MES-MAX software lets your Animal Control Officers handle all their routine code compliance duties out in the field, while simultaneously managing and updating data.

### Open SideBar

**Headline:** Ask About These Other Mobile Enforcement Solutions, or MES Applications

**Bullet Points:**

- **MES-Timing;** Uses Automated License Plate Recognition Technology to Keep Track of the Time Limits for Individual Parked Cars
- **MES-Parking;** To Fully Automate the Process of issuing Parking Tickets for Officers on Foot
- **MES-Code Enforcement;** To give Building Officials the same digital advantage that Police enjoy when they investigate and issue Violations related to Zoning, Occupancy, or Permit Code infractions.
- **MES-Payment Processing;** The Back-End Software that manages Payments and Defaults on Fines and Fees due the Department
- **MES-TOPS;** The Web Portal that Allows Credit Card Payment of Parking Fines over the Internet
- **MES-Tow Tracker;** To Allow Cities to Receive Towing Transactions from Officers in Real-Time.

**Headline:** And this is Just a Sample List of the Many MES Software Solutions that May be Right for Your Department

### Close SideBar

**Subhead:** Don't Let Your Budget go to the Dogs

**Body Copy:** Make your limited funds do more by equipping your staff to increase the number of code compliance transactions they can do per shift. When you do you will also be lowering costs back at City Hall by eliminating manual transcription and long waits for fee payment. Let us show you an estimate of the savings you could enjoy while also making professional life easier for your Animal Control Staff.

**Call to**

**Action:** Call Group Techna Today!

**Subhead:** Our Consultants can Guide You through all your MES Options

**Photos &**

**Graphics:** Screen Shots of MES-MAX in action, Photos of Officers using MES with animals, Photo of a happy pet owner, Close-Up Photos of pet dogs & cats sporting municipal license tags.

**Logo:** Group Techna, MES

**Signature:** Group Techna Inc.  
8550 Côte de Liesse, suite 100  
St. Laurent, Québec, H4T 1H2  
Canada  
T: 514.953.9898

[www.gtechna.com](http://www.gtechna.com)  
[info@gtechna.com](mailto:info@gtechna.com)